



CIOB

The Chartered
Institute of Building

GCS GLOBAL
CONSTRUCTION
SUMMIT
10 - 14 NOV 2025

**Sponsorship
Brochure
2025**

Introduction

The Global Construction Summit is now in its fourth year.

It is the forum for construction professionals around the world to understand the latest trends, learn best practice and hear from some of the leading industry leaders.

Delivered by **Global Construction Review** and the **Chartered Institute of Building (CIOB)**, the summit comprises a series of webinars featuring panel discussions, presentations and Q&As. Each webinar is chaired by an Atom Publishing editor.

Past summits have averaged 1,350 registrations.

Previous speakers have represented:

- Aecom
- Ferrovial Construction
- The Metropolitan Transport Authority of New York
- The World Green Building Council
- Laing O'Rourke
- Nelson Mandela University
- Skanska

Previous Summit Content

GCS 2024



**Breaking down barriers:
women succeeding in construction**



**Performance-driven construction
management through the power of AI**

**For more information, please
visit the GCS website >>**

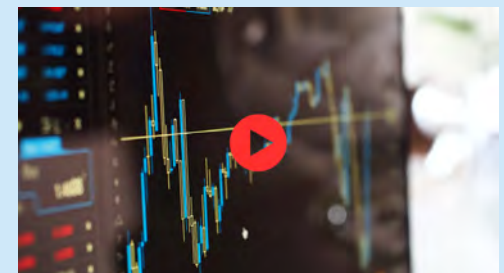
GCS 2023



**The built environment's
journey to Net Zero**



**Making the most of new digital technology:
implementation best practice**



**Sharing the lessons learned from
accurate monitoring of 64 different projects**

Sponsorship Opportunity

Become an exclusive sponsor of one of the 2025 webinars, managed, run and chaired by GCR's editorial team.

In collaboration with GCR's team, Sponsors can choose their own topic and webinar title to allow them to showcase their expertise.

The GCR team will work with the Sponsor to source relevant speakers/panellists. The Sponsor can nominate a member of their team to present/speak on the webinar.

Each webinar will last approx. 1 hour.

Cost: £5,250 | \$7,000 | €6,150 per webinar

Promotion

- Editorial articles including teasers, content preview and speaker bios leading up to webinar.
- Logo on all email and social media marketing to GCR's entire database and followers.
- Banners on:
 - **Global Construction Review website**
132,982 views per month
 - **Global Construction Review newsletter**
36,000 subscribers, sent 3 times a week
 - **Construction Management website**
110,000 views per month
 - **Construction Management newsletter**
51,000 subscribers, sent 3 times a week

Benefits

Exclusivity

Your brand will dominate the webinar.

Leads

All registrations passed to you as the sole sponsor. Expectation is 300+.

Brand impressions

Benefit from your logo being used on all editorial stories, marketing and other promotional work.

Expert

Promote your company as a market leader in your chosen subject.

Longevity

All webinars will be available On Demand, referenced in future stories and available on the GCR website, thereby extending the life and reach of your brand.



For all sponsorship enquiries, contact:

Simon Kelly

+44 (0) 7880 245396

simon.kelly@atompublishing.co.uk

For all speaker / content enquiries, contact:

Justin Stanton

justin.stanton@atompublishing.co.uk